

Rep Order# 9780163 Ver# 13 Status Revised Traffic Order# 45918
EC'd Yes
Printed: 08/09/2012 4:02 PM
Last Received: 08/09/2012 3:17 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1520
Buyer Meredith Kaufman
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED LINE 9. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	* 9	TU-TH	3P-4P	LET'S MAKE A DEAL	:60	\$800.00	07/31-08/02	2	1	2	\$1,600.00	
Sales Remark: V13 1X ADD												
				V9 Comment changed, Spots/week changed								
				V1 Comment changed, Spots/week changed								
				V13 Comment changed, Spots/week changed								
*14	TU-TH	630P-7P	NEWS		:60	\$2,400.00	07/31-08/02	2	1	2	\$4,800.00	
V5 Comment changed, Spots/week changed												
*19	TU-TH	530P-6P	NEWS		:60	\$2,400.00	07/31-08/02	0	0	0	\$0.00	
V5 Added												
V9 Comment changed, Spots/week changed												
V11 Comment changed												

---REPORT TOTALS---

Report Totals: 4 / \$6,400.00

---SALES MONTHLY TOTALS---

Aug 12: 46 / \$76,600.00

Rep Order# 9780163 Ver# 13 Status Revised
EC'd Yes

Traffic Order# 45918

Printed: 08/09/2012 4:02 PM
Last Received: 08/09/2012 3:17 PM
Showing Buylines: All Rep & Sta Revised Lines

3 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1520
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Sales Totals: 46 / \$76,600.00

Station Totals: 46 / \$76,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$191,500	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	34%
		WKRC	40%	WLWT	8%	WSTR	2%	WXIX	15%		

Books null
Demos RA35+

Spot Manager: All, 07/31/12-08/06/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45918

Line: 1												
07/31/12	Tuesday	5:29:16 AM	1:00	\$1,200.00	P-2	OFA-12-G-5a Good Morn Cincinnati		5:00 AM-5:30 AM	OBAMA SKED A	1520	1	MWASI
\$1,200.00												

Line: 2												
07/31/12	Tuesday	5:54:33 AM	1:00	\$1,500.00	P-1	OFA-12-G-5a Good Morn Cincinnati		5:30 AM-6:00 AM	OBAMA SKED A	1520	1	MWASI
\$1,500.00												

Line: 3												
07/31/12	Tuesday	6:08:54 AM	1:00	\$1,600.00	P-2	OFA-12-G-6a Good Morn Cincinnati		6:00 AM-7:00 AM	OBAMA SKED A	1520	1	MWASI
\$1,600.00												

Line: 4												
07/31/12	Tuesday	8:39:28 AM	1:00	\$800.00	P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	3	MWASI
07/31/12	Tuesday	8:48:24 AM	1:00	\$800.00	P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	1	MWASI
08/02/12	Thursday	8:23:31 AM	1:00	\$800.00	P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	5	MWASI
08/01/12	Wednesday	8:54:31 AM	1:00	\$800.00	P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	6	MWASI
08/01/12	Wednesday	8:58:55 AM	1:00	\$800.00	P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	10	MWASI
08/02/12	Thursday	8:53:01 AM	1:00	\$800.00	P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	9	MWASI
07/31/12	Tuesday	8:23:31 AM	1:00	\$800.00	P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	2	MWASI
08/01/12	Wednesday	8:28:54 AM	1:00	\$800.00	P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	4	MWASI
08/02/12	Thursday	8:58:55 AM	1:00	\$800.00	P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	8	MWASI
08/02/12	Thursday	8:28:55 AM	1:00	\$800.00	P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	7	MWASI
\$8,000.00												

Line: 5												
07/31/12	Tuesday	9:47:37 AM	1:00	\$700.00	P-2	OFA-12-G-M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1520	1	MWASI
08/02/12	Thursday	9:21:29 AM	1:00	\$700.00	P-2	OFA-12-G-M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1520	2	MWASI
08/01/12	Wednesday	9:23:50 AM	1:00	\$700.00	P-2	OFA-12-G-M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1520	3	MWASI
\$2,100.00												

Line: 6												
08/02/12	Thursday	10:40:41 AM	1:00	\$700.00	P-2	OFA-12-G-M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1520	1	MWASI
07/31/12	Tuesday	10:30:03 AM	1:00	\$700.00	P-2	OFA-12-G-M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1520	2	MWASI
08/01/12	Wednesday	10:39:30 AM	1:00	\$700.00	P-2	OFA-12-G-M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1520	3	MWASI
\$2,100.00												

Line: 7												
07/31/12	Tuesday	12:27:55 PM	1:00	\$2,800.00	P-1	OFA-12-G-Local 12 News at Noon		12:00 PM-12:30 PM	OBAMA SKED A	1520	2	MWASI
08/02/12	Thursday	12:13:16 PM	1:00	\$2,800.00	P-1	OFA-12-G-Local 12 News at Noon		12:00 PM-12:30 PM	OBAMA SKED A	1520	1	MWASI
\$5,600.00												

Line: 8												
07/31/12	Tuesday	1:28:52 PM	1:00	\$1,700.00	P-1	OFA-12-G-Young & the Restless		12:30 PM-1:30 PM	OBAMA SKED A	1520	2	MWASI
08/02/12	Thursday	1:28:42 PM	1:00	\$1,700.00	P-1	OFA-12-G-Young & the Restless		12:30 PM-1:30 PM	OBAMA SKED A	1520	1	MWASI
\$3,400.00												

Line: 9												
2												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 07/31/12-08/06/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45918
Line: 9

08/01/12	Wednesday	3:24:39 PM	1:00	\$800.00 P-2	OFA-12-G-Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1520	1	MWASI
07/31/12	Tuesday	3:27:48 PM	1:00	\$800.00 P-2	OFA-12-G-Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1520	2	MWASI
\$1,600.00											

07/31/12	Tuesday	4:11:03 PM	1:00	\$2,200.00 P-2	OFA-12-G-4p Local 12 News at Four		4:00 PM-5:00 PM	OBAMA SKED A	1520	3	MWASI
08/01/12	Wednesday	4:29:40 PM	1:00	\$2,200.00 P-2	OFA-12-G-4p Local 12 News at Four		4:00 PM-5:00 PM	OBAMA SKED A	1520	1	MWASI
08/02/12	Thursday	4:43:07 PM	1:00	\$2,200.00 P-2	OFA-12-G-4p Local 12 News at Four		4:00 PM-5:00 PM	OBAMA SKED A	1520	2	MWASI
\$6,600.00											

07/31/12	Tuesday	5:13:53 PM	1:00	\$2,400.00 P-2	OFA-12-G-5p Local 12 News at Five		5:00 PM-5:27 PM	OBAMA SKED A	1520	1	MWASI
08/02/12	Thursday	5:57:15 PM	1:00	\$2,400.00 P-2	OFA-12-G-5p Local 12 News at Five		5:00 PM-5:27 PM	OBAMA SKED A	1520	3	MWASI
08/01/12	Wednesday	5:14:03 PM	1:00	\$2,400.00 P-2	OFA-12-G-5p Local 12 News at Five		5:00 PM-5:27 PM	OBAMA SKED A	1520	2	MWASI
\$7,200.00											

08/02/12	Thursday	5:37:08 PM	1:00	\$2,800.00 P-1	OFA-12-G-5p Local 12 News at Five		5:30 PM-6:00 PM	OBAMA SKED A	1520	3	MWASI
08/01/12	Wednesday	5:57:07 PM	1:00	\$2,800.00 P-1	OFA-12-G-5p Local 12 News at Five		5:30 PM-6:00 PM	OBAMA SKED A	1520	2	MWASI
07/31/12	Tuesday	5:43:01 PM	1:00	\$2,800.00 P-1	OFA-12-G-5p Local 12 News at Five		5:30 PM-6:00 PM	OBAMA SKED A	1520	1	MWASI
\$8,400.00											

08/02/12	Thursday	6:11:34 PM	1:00	\$3,000.00 P-2	OFA-12-G-6p Local 12 News at Six		6:00 PM-6:30 PM	OBAMA SKED A	1520	3	MWASI
07/31/12	Tuesday	6:09:09 PM	1:00	\$3,000.00 P-2	OFA-12-G-6p Local 12 News at Six		6:00 PM-6:30 PM	OBAMA SKED A	1520	2	MWASI
08/01/12	Wednesday	6:12:32 PM	1:00	\$3,000.00 P-2	OFA-12-G-6p Local 12 News at Six		6:00 PM-6:30 PM	OBAMA SKED A	1520	1	MWASI
\$9,000.00											

08/02/12	Thursday	6:28:46 PM	1:00	\$2,400.00 P-2	OFA-12-G-CBS Evening News		6:30 PM-7:00 PM	OBAMA SKED A	1520	1	MWASI
08/01/12	Wednesday	6:28:48 PM	1:00	\$2,400.00 P-2	OFA-12-G-CBS Evening News		6:30 PM-7:00 PM	OBAMA SKED A	1520	2	MWASI
\$4,800.00											

08/04/12	Saturday	7:53:33 PM	1:00	\$1,000.00 P-3	OFA-12-G-Sa Prime Access Rotator		6:57 PM-7:57 PM	OBAMA SKED A	1520	1	MWASI
\$1,000.00											

07/31/12	Tuesday	11:33:55 PM	1:00	\$3,400.00 P-3	OFA-12-G-11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA SKED A	1520	1	MWASI
08/01/12	Wednesday	11:31:39 PM	1:00	\$3,400.00 P-3	OFA-12-G-11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA SKED A	1520	2	MWASI
\$6,800.00											

Spot Manager: All, 07/31/12-08/06/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product De	Estimate #	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 45918												
Line: 17												
				\$3,300.00							3	
Line: 18												
08/01/12	Wednesday	5:22:09 PM	1:00	\$2,400.00	P-2	OFA-12-G-5p Local 12 News at Five	(5:00:00 PM-5:30 OBAMA SKED A	1520			1	MWASI
				\$2,400.00							1	
				\$76,600.00							46	
				\$76,600.00							46	
				\$76,600.00							46	
				\$76,600.00							46	
				\$76,600.00							46	

[Filtered by:] [Sorted by: Station]

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1520
Buyer Meredith Kaufman
Phone#
Fax#
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 9 two spots did air.
t/r
lynda/jlm

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	*9	TU-TH	3P-4P	LET'S MAKE A DEAL	:60	\$800.00	07/31-08/02	1	1	1	\$800.00	-----
Station Remark: V12 pls read one spot to line. 2 spots did air. confusion due to so many versions.												
V9 Comment Changed, Spots/week Changed												
V11 Comment Changed, Spots/week Changed												

*14	TU-TH	630P-7P	NEWS	:60	\$2,400.00	07/31-08/02	2	1	2	\$4,800.00	
V5 Comment Changed, Spots/week Changed											
*19	TU-TH	530P-6P	NEWS	:60	\$2,400.00	07/31-08/02	0	0	0	\$0.00	
V5 Added											
V9 Comment Changed, Spots/week Changed											
V11 Comment Changed											

---REPORT TOTALS---

Report Totals: 3 / \$5,600.00

---SALES MONTHLY TOTALS---

Last Received: 08/08/2012 11:31 AM

Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH

Advertiser () POLITICAL

Product OBAMA SKED A

Estimate# 1520

Buyer Meredith Kaufman

Phone#

Fax#

Aug 12: 45 / \$75,800.00

Sales Totals: 45 / \$75,800.00

Station Totals: 45 / \$75,800.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$189,500

CABL 0% EKRC 1% WLMW 8% WKRC 40%

Agency C/P1/P2/E 95/101/1520

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Flight Dates 07/31/2012 - 08/06/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342

Salesperson FAX# 202-955-5348

Books null

Demos RA35+

Spot Manager: Placed, 07/30/12-08/06/12

NEWPORT

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45918

Line: 1

07/31/12	Tuesday	5:29:16 AM	1:00	\$1,200.00 P-2		OFA-12-G-5a Good Morn Cincinnati		5:00 AM-5:30 AM	OBAMA SKED A	1520	1	MWASI
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Line: 2

07/31/12	Tuesday	5:54:33 AM	1:00	\$1,500.00 P-1		OFA-12-G-5a Good Morn Cincinnati		5:30 AM-6:00 AM	OBAMA SKED A	1520	1	MWASI
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Line: 3

07/31/12	Tuesday	6:08:54 AM	1:00	\$1,600.00 P-2		OFA-12-G-6a Good Morn Cincinnati		6:00 AM-7:00 AM	OBAMA SKED A	1520	1	MWASI
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Line: 4

07/31/12	Tuesday	8:39:28 AM	1:00	\$800.00 P-2		OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	3	MWASI
07/31/12	Tuesday	8:48:24 AM	1:00	\$800.00 P-2		OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	1	MWASI
08/02/12	Thursday	8:23:31 AM	1:00	\$800.00 P-2		OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	5	MWASI
08/01/12	Wednesday	8:54:31 AM	1:00	\$800.00 P-2		OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	6	MWASI
08/01/12	Wednesday	8:58:55 AM	1:00	\$800.00 P-2		OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	10	MWASI
08/02/12	Thursday	8:53:01 AM	1:00	\$800.00 P-2		OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	9	MWASI
07/31/12	Tuesday	8:23:31 AM	1:00	\$800.00 P-2		OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	2	MWASI
08/01/12	Wednesday	8:28:54 AM	1:00	\$800.00 P-2		OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	4	MWASI
08/02/12	Thursday	8:58:55 AM	1:00	\$800.00 P-2		OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	8	MWASI
08/02/12	Thursday	8:28:55 AM	1:00	\$800.00 P-2		OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1520	7	MWASI

Line: 5

07/31/12	Tuesday	9:47:37 AM	1:00	\$700.00 P-2		OFA-12-G-M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1520	1	MWASI
08/02/12	Thursday	9:21:29 AM	1:00	\$700.00 P-2		OFA-12-G-M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1520	2	MWASI
08/01/12	Wednesday	9:23:50 AM	1:00	\$700.00 P-2		OFA-12-G-M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1520	3	MWASI

Line: 6

08/02/12	Thursday	10:40:41 AM	1:00	\$700.00 P-2		OFA-12-G-M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1520	1	MWASI
07/31/12	Tuesday	10:30:03 AM	1:00	\$700.00 P-2		OFA-12-G-M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1520	2	MWASI
08/01/12	Wednesday	10:39:30 AM	1:00	\$700.00 P-2		OFA-12-G-M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1520	3	MWASI

Line: 7

07/31/12	Tuesday	12:27:55 PM	1:00	\$2,800.00 P-1		OFA-12-G-Local 12 News at Noon		12:00 PM-12:30 PM	OBAMA SKED A	1520	2	MWASI
08/02/12	Thursday	12:13:16 PM	1:00	\$2,800.00 P-1		OFA-12-G-Local 12 News at Noon		12:00 PM-12:30 PM	OBAMA SKED A	1520	1	MWASI

Line: 8

07/31/12	Tuesday	1:28:52 PM	1:00	\$1,700.00 P-1		OFA-12-G-Young & the Restless		12:30 PM-1:30 PM	OBAMA SKED A	1520	2	MWASI
08/02/12	Thursday	1:28:42 PM	1:00	\$1,700.00 P-1		OFA-12-G-Young & the Restless		12:30 PM-1:30 PM	OBAMA SKED A	1520	1	MWASI

Line: 9

				\$3,400.00							2	
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[Filtered by:] [Sorted by: Station]

Spot Manager: Placed, 07/30/12-08/06/12 (08/08/12 2:59:47 PM)

Spot Manager: Placed, 07/30/12-08/06/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45918

Line: 9

08/01/12	Wednesday	3:24:39 PM	1:00	\$800.00 P-2	OFA-12-G-Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1520	1	MWASI
07/31/12	Tuesday	3:27:48 PM	1:00	\$800.00 P-2	OFA-12-G-Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1520	2	MWASI

Line: 10

07/31/12	Tuesday	4:11:03 PM	1:00	\$2,200.00 P-2	OFA-12-G-4p Local 12 News at Four		4:00 PM-5:00 PM	OBAMA SKED A	1520	3	MWASI
08/01/12	Wednesday	4:29:40 PM	1:00	\$2,200.00 P-2	OFA-12-G-4p Local 12 News at Four		4:00 PM-5:00 PM	OBAMA SKED A	1520	1	MWASI
08/02/12	Thursday	4:43:07 PM	1:00	\$2,200.00 P-2	OFA-12-G-4p Local 12 News at Four		4:00 PM-5:00 PM	OBAMA SKED A	1520	2	MWASI

Line: 11

07/31/12	Tuesday	5:13:53 PM	1:00	\$2,400.00 P-2	OFA-12-G-5p Local 12 News at Five		5:00 PM-5:27 PM	OBAMA SKED A	1520	1	MWASI
08/02/12	Thursday	5:57:15 PM	1:00	\$2,400.00 P-2	OFA-12-G-5p Local 12 News at Five		5:00 PM-5:27 PM	OBAMA SKED A	1520	3	MWASI
08/01/12	Wednesday	5:14:03 PM	1:00	\$2,400.00 P-2	OFA-12-G-5p Local 12 News at Five		5:00 PM-5:27 PM	OBAMA SKED A	1520	2	MWASI

\$7,200.00

Line: 12

08/02/12	Thursday	5:37:08 PM	1:00	\$2,800.00 P-1	OFA-12-G-5p Local 12 News at Five		5:30 PM-6:00 PM	OBAMA SKED A	1520	3	MWASI
08/01/12	Wednesday	5:57:07 PM	1:00	\$2,800.00 P-1	OFA-12-G-5p Local 12 News at Five		5:30 PM-6:00 PM	OBAMA SKED A	1520	2	MWASI
07/31/12	Tuesday	5:43:01 PM	1:00	\$2,800.00 P-1	OFA-12-G-5p Local 12 News at Five		5:30 PM-6:00 PM	OBAMA SKED A	1520	1	MWASI

\$8,400.00

Line: 13

08/02/12	Thursday	6:11:34 PM	1:00	\$3,000.00 P-2	OFA-12-G-6p Local 12 News at Six		6:00 PM-6:30 PM	OBAMA SKED A	1520	3	MWASI
07/31/12	Tuesday	6:09:09 PM	1:00	\$3,000.00 P-2	OFA-12-G-6p Local 12 News at Six		6:00 PM-6:30 PM	OBAMA SKED A	1520	2	MWASI
08/01/12	Wednesday	6:12:32 PM	1:00	\$3,000.00 P-2	OFA-12-G-6p Local 12 News at Six		6:00 PM-6:30 PM	OBAMA SKED A	1520	1	MWASI

\$9,000.00

Line: 14

08/02/12	Thursday	6:28:46 PM	1:00	\$2,400.00 P-2	OFA-12-G-CBS Evening News		6:30 PM-7:00 PM	OBAMA SKED A	1520	1	MWASI
08/01/12	Wednesday	6:28:48 PM	1:00	\$2,400.00 P-2	OFA-12-G-CBS Evening News		6:30 PM-7:00 PM	OBAMA SKED A	1520	2	MWASI

\$4,800.00

Line: 15

08/04/12	Saturday	7:53:33 PM	1:00	\$1,000.00 P-3	OFA-12-G-Sa Prime Access Rotator		6:57 PM-7:57 PM	OBAMA SKED A	1520	1	MWASI
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\$1,000.00

Line: 16

07/31/12	Tuesday	11:33:55 PM	1:00	\$3,400.00 P-3	OFA-12-G-11p M-F Local 12 News 11		11:00 PM-11:35 PM	OBAMA SKED A	1520	1	MWASI
08/01/12	Wednesday	11:31:39 PM	1:00	\$3,400.00 P-3	OFA-12-G-11p M-F Local 12 News 11		11:00 PM-11:35 PM	OBAMA SKED A	1520	2	MWASI

\$6,800.00

Line: 17

08/01/12	Wednesday	12:30:56 XM	1:00	\$1,100.00 P-2	OFA-12-G-Letterman		11:36 PM-12:36 PM	OBAMA SKED A	1520	3	MWASI
07/31/12	Tuesday	12:13:18 XM	1:00	\$1,100.00 P-2	OFA-12-G-Letterman		11:36 PM-12:36 PM	OBAMA SKED A	1520	1	MWASI
08/02/12	Thursday	12:31:20 XM	1:00	\$1,100.00 P-2	OFA-12-G-Letterman		11:36 PM-12:36 PM	OBAMA SKED A	1520	2	MWASI

[Filtered by:] [Sorted by: Station]

Spot Manager: Placed, 07/30/12-08/06/12 (08/08/12 2:59:47 PM)

WIDEORBIT

Spot Manager: Placed, 07/30/12-08/06/12

NEWPORT

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
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Advertiser: Obama/D/President
Agency: Greer Margolis Mitchell
Station: WKRC-TV
Order: 45918

Line: 17

\$3,300.00

3

Line: 18

08/01/12 Wednesday 5:22:09 PM 1:00 \$2,400.00 P-2 OFA-12-G-5p Local 12 News at Five (5:00:00 PM-5:30 OBAMA SKED A 1520 1 MMASI

\$2,400.00

1

\$76,600.00

46

\$76,600.00

46

\$76,600.00

46

\$76,600.00

46

\$76,600.00

46

[Filtered by:] [Sorted by: Station]

Rep Order# 9780163 Ver# 11 Status Revised Traffic Order# 45918 Printed: 08/08/2012 12:08 PM 2 of 3

Showing Buylines: All Rep & Sta Revised Lines
Last Received: 08/08/2012 11:31 AM

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1520
Buyer Meredith Kaufman
Phone#
Fax#
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348
Rep Firm () WASHINGTON
Sales Office () ALEXANDRA BRADLEY

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-WILL MKGD LINES 9 & 19 ON :30S PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---	*9	TU-TH	3P-4P	LEFT'S MAKE A DEAL	:60	\$800.00	07/31-08/02	1	1	1	\$800.00	-----
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Sales Remark: V11 IX NA
V9 Comment Changed, Spots/week Changed
V11 Comment Changed, Spots/week Changed

*14	TU-TH	630P-7P	NEWS	:60	\$2,400.00	07/31-08/02	2	1	2	\$4,800.00	
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V5 Comment Changed, Spots/week Changed

*19	TU-TH	530P-6P	NEWS	:60	\$2,400.00	07/31-08/02	0	0	0	\$0.00	
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Sales Remark: V11 NA
V5 Added
V9 Comment Changed, Spots/week Changed
V11 Comment Changed

---SALES MONTHLY TOTALS---

Report Totals: 3 / \$5,600.00

---REPORT TOTALS---

Aug 12: 45 / \$75,800.00

Rep Firm () GMMB

Agency () 3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1520

Flight Dates 07/31/2012 - 08/06/2012

Buyer Meredith Kaufman

Estimate# 1520

Product OBAMA SKED A

Advertiser () POLITICAL

Station WKRC-TV CINCINNATI, OH

Rep Firm () WASHINGTON

Sales Office () ALEXANDRA BRADLEY

Salesperson ()

Salesperson Phone# 202-955-5342

Salesperson FAX# 202-955-5348

Sales Totals: 45 / \$75,800.00
Station Totals: 45 / \$75,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals		\$189,500
CABL	0%	EKRC 1%
WKRC	40%	WLWT 8%
		UNKN 0%
		WSTR 2%
		WBQC 0%
		WXIX 15%
		WCPO 34%

Books null

Demos RA35+

Rep Order# 9780163 Ver# 10 Status Returned Traffic Order# 45918 Printed: 08/06/2012 12:14 PM Last Received: 08/03/2012 3:16 PM Showing Buylines: All Rep & Sta Revised Lines 1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1520
Buyer Meredith Kaufman
Phone#
Fax#
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks
Salesperson FAX# 202-955-5342
Salesperson Phone# 202-955-5342
Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

mg for lines 9 & 19 move to 30 sec sked
sat/sun 8/11-8/12 2-6p pga champ 3x @ 900.00 each and
sat 8/11 6-630p news 1x @ \$ 500.00.

t/r
Lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---	*9	TU-TH	3P-4P	LEFT'S MAKE A DEAL	:60	\$800.00	07/31-08/02	2	1	2	\$1,600.00	-----
Station Remark: V10 combo \$ with line 19 mg in order comment												
V9 Comment Changed, Spots/week Changed												

*14	TU-TH	630P-7P	NEWS	:60	\$2,400.00	07/31-08/02	2	1	2	\$4,800.00		
V5 Comment Changed, Spots/week Changed												

*19	TU-TH	530P-6P	NEWS	:60	\$2,400.00	07/31-08/02	0	0	0	\$0.00		
Station Remark: V10 combo with line 9 mg in order comment.												
V5 Added												
V9 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 4 / \$6,400.00

---SALES MONTHLY TOTALS---

Rep Order# 9780163 Ver# 10 Status Returned
EC'd Yes

Traffic Order# 45918

Printed: 08/06/2012 12:14 PM
Last Received: 08/03/2012 3:16 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKEED A
Estimate# 1520
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Aug 12: 46 / \$76,600.00

Sales Totals: 46 / \$76,600.00

Station Totals: 46 / \$76,600.00

Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$191,500

CABL 0%
WKRC 40%

EKRC 1%
WLWT 8%

UNKN 0%
WSTR 2%

WBQC 0%
WXIX 15%

WCPO 34%

Books null
Demos RA35+

Rep Order# 9780163 Ver# 9 Status Revised Traffic Order# 45918 Printed: 08/03/2012 3:45 PM Last Received: 08/03/2012 3:16 PM Showing Buylines: All Rep & Sta Revised Lines 2 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1520
Buyer Meredith Kaufman
Phone#
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-SPOTS CAN'T BE MADEGOOD ON : 60S. SKED A
→ 3x Sat/Sun 2-6P (PG4 Champ.) or 8/11-8/12 @ \$900 each \$
1x Sat 6-6:30P or 8/11 @ \$500

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---	*9	TU-TH	3P-4P	LEFT'S MAKE A DEAL	:60	\$800.00	07/31-08/02	2	1	2	\$1,600.00	-----
				Sales Remark: V9 1X NA								
				V9 Comment Changed, Spots/week Changed								

*14	TU-TH	630P-7P	NEWS	:60	\$2,400.00	07/31-08/02	2	1	2	\$4,800.00		
				V5 Comment Changed, Spots/week Changed								

*19	TU-TH	530P-6P	NEWS	:60	\$2,400.00	07/31-08/02	0	0	0	\$0.00		
				Sales Remark: V9 1X NA								
				V5 Added								
				V9 Comment Changed, Spots/week Changed								

---REPORT TOTALS---

Report Totals: 4 / \$6,400.00

---SALES MONTHLY TOTALS---

Aug 12: 46 / \$76,600.00

Rep Order# 9780163 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 45918

Printed: 08/03/2012 3:45 PM
Last Received: 08/03/2012 3:16 PM
Showing Buylines: All Rep & Sta Revised Lines

3 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1520
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Sales Totals: 46 / \$76,600.00
Station Totals: 46 / \$76,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$191,500	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	34%
		WKRC	40%	WLWT	8%	WSTR	2%	WXIX	15%		

Books null
Demos RA35+

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1520
Buyer Meredith Kaufman
Phone#
Fax#
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348
Rep Firm () WASHINGTON
Sales Office () ALEXANDRA BRADLEY

--- CONTRACT COMMENT ---

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--- REMARKS ---

p1s see line 3
t/r
lynda/jlm

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---	*14	TU-TH	630P-7P	NEWS	:60	\$2,400.00	07/31-08/02	2	1	2	\$4,800.00	-----
V5 Comment Changed, Spots/week Changed												

*19	TU-TH	530P-6P	NEWS	:60	\$2,400.00	07/31-08/02	1	1	1	1	\$2,400.00	
Station Remark: V8 paperwork pulled to late to add my mg step on mon 8/6												
V5 Added												

*9	TU-TH	3P-4P	LET'S MAKE A DEAL	:60	\$800.00	07/31-08/02	3	1	3	3	\$2,400.00	
Station Remark: V8 1x na 8/2 no copy. my sat 6-10a new on 8/4 nclir												

---REPORT TOTALS---

Report Totals: 6 / \$9,600.00

---SALES MONTHLY TOTALS---

Aug 12: 48 / \$79,800.00
Sales Totals: 48 / \$19,800.00

Rep Order# 9780163 Ver# 8 Status Returned
EC'd Yes

Traffic Order# 45918

Printed: 08/03/2012 10:42 AM
Last Received: 08/01/2012 12:09 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1520
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Station Totals: 48 / \$79,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$199,500	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPC 34%
		WKRC 40%	WLWT 8%	WSTR 2%	WITX 15%	

Books null
Demos RA35+

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Tuesday, July 31, 2012 3:14 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45918

Station: WKRC-TV

Order Information:

Order #: 45918
Order Total: \$79,800.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780163
Estimate #: 1520
Flight Dates: 07/31/12 - 08/06/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45918-9-3):

Rate: \$800.00
Air Date: Thu 08/02/12
Eligible Days: -TWTh-----
Inventory Code: Let's Make a Deal
Inventory Description: Let's Make a Deal
Inventory Code Time: 3:00 PM-4:00 PM
Spot Type: NM
Length: 1:00
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x Sat 6-10A
on 8/4 NWR

Rep Order# 9780163 Ver# 6 Status Returned Traffic Order# 45918 Printed: 08/02/2012 3:57 PM 1 of 2

Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1520
Buyer Meredith Kaufman
Phone#
Fax#
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348
Rep Firm () WASHINGTON
Sales Office () ALEXANDRA BRADLEY

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 19
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	*14	TU-TH	630P-7P	NEWS	:60	\$2,400.00	07/31-08/02	2	1	2	\$4,800.00	-----
V5 Comment Changed, Spots/week Changed												
	*19	TU-TH	530P-6P	NEWS	:60	\$2,400.00	07/31-08/02	1	1	1	\$2,400.00	
Station Remark: V6 paperwork pulled to late to add mg mg stp on mon 8/6												
V5 Added												

---REPORT TOTALS---

Report Totals: 3 / \$7,200.00

---SALES MONTHLY TOTALS---

Aug 12: 48 / \$79,800.00

Sales Totals: 48 / \$79,800.00

Station Totals: 48 / \$79,800.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$199,500

CABL 0%

WKRC 40%

WLWT 8%

WSTR 2%

UNKN 0%

WBQ 0%

WXIX 15%

WCPO 34%

Rep Order# 9780163 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 45918

Printed: 08/02/2012 3:57 PM
Last Received: 08/01/2012 12:09 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1520
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Books null
Demos RA35+

Showing Buylines: All Rep & Sta Revised Lines
 Last Received: 08/01/2012 12:09 PM

Station WKRC-TV CINCINNATI, OH
 Advertiser () POLITICAL
 Product OBAMA SKED A
 Estimate# 1520
 Buyer Meredith Kaufman
 Phone#
 Fax#
 Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 95/101/1520
 Flight Dates 07/31/2012 - 08/06/2012
 Hiatus Weeks
 Salesperson () WASHINGTON
 Sales Office () ALEXANDRA BRADLEY
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. MKGD FOR LINE 14 OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	*14	TU-TH	630P-7P	NEWS	:60	\$2,400.00	07/31-08/02	2	1	2	\$4,800.00	-----
Sales Remark: V5 IX NA												
V5 Comment Changed, Spots/week Changed												
	*19	TU-TH	530P-6P	NEWS	:60	\$2,400.00	07/31-08/02	1	1	1	\$2,400.00	
Sales Remark: V5 MKGD FOR LINE 14												
V5 Added												

---SALES MONTHLY TOTALS---

Report Totals: 3 / \$7,200.00

---REPORT TOTALS---

Aug 12: 48 / \$79,800.00
 Sales Totals: 48 / \$79,800.00
 Station Totals: 48 / \$79,800.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$199,500

CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	34%
WKRC	40%	WLWT	8%	WSTR	2%	WXIX	15%		

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1520
Buyer Meredith Kaufman
Phone#
Fax#

Books null
Demos RA35+

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Station WKRC-TV CINCINNATI, OH	Agency () GMMB	Rep Firm
Advertiser () POLITICAL	3050 K ST NW	Sales Office () WASHINGTON
Product OBAMA SKED A	WASHINGTON, DC 20007	Salesperson () ALEXANDRA BRADLEY
Estimate# 1520	Agency C/P1/P2/E 95/101/1520	Salesperson Phone# 202-955-5342
Buyer Meredith Kaufman	Flight Dates 07/31/2012 - 08/06/2012	Salesperson FAX# 202-955-5348
Phone#	Hiatus Weeks	

***** Contract Coversheet *****

V.3 7/30

SEE LN 18- MG FROM #9764611 LINE 31.

IX TU-F,M 530-6P NEWS \$2400

NWE TOTAL \$79800. PLS CF- CHRISTINA FOR ALEX

Rep Order# 9780163 Ver# 4 Status Returned Traffic Order# 45918 Printed: 07/31/2012 1:28 PM Last Received: 07/30/2012 4:13 PM Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1520
Buyer Meredith Kaufman
Phone#
Fax#
Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLEASE SEE LINE 14 FOR MG.

ANGELA FOR LYNDA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	*14	TU-TH	630P-7P	NEWS	:60	\$2,400.00	07/31-08/02	3	1	3	\$7,200.00	-----
Station Remark: V4 1X NA ON 7/31. MG WED-FRI W/O 7/20 530-6P NCIR.												

---REPORT TOTALS---

Report Totals: 3 / \$7,200.00

---SALES MONTHLY TOTALS---

Aug 12: 48 / \$79,800.00
Sales Totals: 48 / \$79,800.00
Station Totals: 48 / \$79,800.00
Lines not sent/rcld/trn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$199,500
CABL 0% WKRC 40% WLMW 8% WSTR 2% UNKN 0% WBQC 0% WXPX 15% WCPQ 34%

Books null
Demos RA35+

Rep Order# 9780163 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 45918

Printed: 07/31/2012 1:28 PM
Last Received: 07/30/2012 4:13 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA SKED A
Estimate# 1520
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1520
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Connell II, Jim

From: dmcullah@wkrc.com
Sent: Monday, July 30, 2012 11:09 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Obama/D/President - 45918

Station: WKRC-TV

Order Information:

Order #: 45918
Order Total: \$77,400.00
Agency: Greer Margolis Mitchell
Advertiser: Obama/D/President
Product: OBAMA SKED A
Alternate Order #: 09780163
Estimate #: 1520
Flight Dates: 07/31/12 - 08/06/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (45918-14-3):

Rate: \$2,400.00
Air Date: Tue 07/31/12
Eligible Days: -TWTh-----
Inventory Code: CBS Evening News
Inventory Description: 630p CBS Evening News
Inventory Code Time: 6:30 PM-7:00 PM
Spot Type: NM
Length: 1:00
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

*1x W-Fri 5:30-6P
w/ 7/30 MNR*